

Customer Segmentation

Enterprise Edition can help you segment customers by demographics like age, gender and location, or by shopper behavior, based on items they've already browsed, placed in the shopping cart or bought through your store.

Find Out What Magento Enterprise Edition Can Do For You!

[Contact Us](#)



What successful merchants are saying about Magento Enterprise.



"We needed a site with a fresh look, flexibility in managing content, and an opportunity for us to easily expand into the international market. The results speak for themselves."

Larry Mills, Chief Information Officer, Maui Jim



"Nike's Facebook store was launched with the help of our digital agency, IE, and Magento Enterprise. Its success is the benchmark for other Nike markets to leverage."

Dallas Boland, Retail Director, Nike Australia



"By partnering with these innovative companies, we're able to provide additional functionality to both our US consumers and now to many international markets."

Ken Bausch, VP Consumer Direct, Oneida

Magento Enterprise Features



Attract & Retain Customers

- Search Engine Optimization
- Customer Segmentation
- Promotions & Merchandising
- Custom Coupons
- Product Suggestions Tools
- Ratings & Reviews



Make Buying Easy

- Powerful Search Capabilities
- Layered Navigation
- Persistent Shopping
- Customer-Assisted Shopping
- Payment & Shipping Options
- Return Management Authorization



Grow & Scale with Confidence

- Scalability
- Optimized Speed & Performance
- Security & Compliance
- Testing & Updating Environment
- Backup & Rollback



Customize Your Site

- One License. Multiple Stores
- Flexible Product Catalog
- Custom Landing Pages
- Mobile Commerce
- Third-Party Apps & Extensions
- Custom Development
- Global Commerce



Foster Brand Affinity

- Customer Rewards Points
- Private Sales
- Automated Email Reminders
- Wish Lists
- Gift Registry
- Gift Cards
- Store Credit



[View a Fact Sheet](#)

Fact Sheet

We know you need an eCommerce solution that can grow and adapt quickly to changing business needs. Magento Enterprise Edition is designed to meet and exceed these requirements, offering merchants a flexible, powerful eCommerce platform that can easily scale as their businesses grow. View a fact sheet to see the exceptional benefits of Magento Enterprise Edition.



Migration

We know migrating to a new platform can be time consuming and costly. We have hundreds of partners throughout the world that can help you make a smooth transition. Call us at 1 800 XXX XXXX to learn more.



Start Growing Your Business Today

Call Us at **1 800 XXX XXXX**

Private Sales

Offer exclusive shopping experiences to your most valuable customers. Create private sales within your regular store or leverage Magento's multistore-retailing functionality to set up a special "sale site".

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Look & Feel Updates

Easily build & manage custom content pages with our user-friendly CMS tool. Create menus, embed videos, introduce widgets that display dynamic content and more!

Find Out How Magento Enterprise Edition Helps You Customize.

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Loyalty Points

The Magento Reward Points system allows you to incentivize customers by setting point values for various customer actions. You determine how points are redeemed and when they expire.

Find Out How Magento Enterprise Edition Promotes Loyalty.

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Stress-Free PCI Compliance

Strong security is a must. Enterprise Edition is a PA-DSS compliant platform with the ability to support strong data encryption for secure transactions throughout your store.

Learn About Magento Enterprise Edition Secure Transactions.

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